

# A Special Honor for Photography in Poland

## Emil Bilinski Named First Polish ILFORD Master

ILFORD Imaging Europe, Bergisch Gladbach/Germany, June 30th 2017

ILFORD accepts Polish portrait photographer Emil Bilinski as the latest member to the ILFORD Masters. Therewith Emil joins leading photographers of their time, characterized by their special work and who print on ILFORD photo and inkjet media. Emil is the thirtieth ILFORD Master worldwide and the first ILFORD Master in Poland. (Detail information about the ILFORD Masters: <http://ilford.com/community/ilford-masters>).

Emil Bilinski grew up in Austria where, after he graduated business school, he studied both photography and visual communication. Whilst studying he also worked at the KunstHausWien Museum in Vienna, designed by the artist Friedensreich Hundertwasser. This experience gave Emil both an understanding, and appreciation of art, as well as the opportunity to showcase his first photographic exhibition.

Emil's unique style blends together a very clean, and pure look, with a minimalist feel that brings out the strength and beauty of each subject. He has worked with a range of brands on commercial projects including Wella, T-Mobile, Braun and Samsung as well as global publications such as Harpers Bazaar, Cosmopolitan and ELLE.

Commenting on becoming an ILFORD Master, Emil said: "My work combines both my love of photography with my passion for graphics and as a result I only select inkjet photo papers that bring out the true essence of my images. For example, I use GALERIE Metallic Gloss for my hair and beauty images, as it gives my more surreal images a nice, vibrant metallic look. For my black and white printing, I use either GALERIE Gold Fibre Gloss or Gold Fibre Silk. The quality of these two papers is astonishing, with a classic analogue feel that reminds me of my darkroom days."

Arnoud Mekenkamp, Managing Director at ILFORD Imaging GmbH is proud to now also have an ILFORD Master in Poland, the economically leading country in Eastern Europe: "Emil's work is striking and evocative and I am delighted that a photographer of his style and genre has joined the ILFORD Masters."

For Michal Wiatrowski, Managing Director of the Polish ILFORD distributor "Fine Art Foto", Emil's acceptance also means a motivation for the many creative artists in Poland.

### About ILFORD

Established in 1879, ILFORD is one of the oldest photographic brands in the industry. With a history that spans over 135 years, until today ILFORD is the synonym for professional quality.

### Photo Captions (©Emil Bilinski)

Emil Bilinski – the first ILFORD Master from Polen. Portraits of Katherine and Mrs. Pony.

### For Publication: Contact and Info

<http://www.emilbilinski.com>; <https://www.facebook.com/EmilBilinskiPhotography>;  
<http://ilfordpolska.pl>; <http://www.ilford.eu>; <https://www.facebook.com/ilfordimaging>

# ILFORD

**PRESS INFORMATION**  
Ilford Imaging Europe

Buchholzstrasse 79  
D-51469 Bergisch Gladbach  
Sheldon S. Nazaré  
[s.nazare@ilford.com](mailto:s.nazare@ilford.com)  
+49 (0) 151 125 80 888